



SAN DIEGO
June 5-8, 2016



Come for the content.
Leave with a community!

Who We Are

PePcon: The Print + ePublishing Conference is produced by the Creative Publishing Network—the same team that runs The InDesign Conference, The Photoshop Conference, and two of the web’s top publishing and design sites: InDesignSecrets™ and CreativePro.com®.

PePcon has been a huge success in North America since 2010, dedicated to the proposition that creative professionals and publishers need to stay on the cutting edge of both print *and* digital publishing!

With over 50 years combined experience, PePcon co-hosts David Blatner and Anne-Marie Concepción bring together the best of the best at this 2016 event, offering world-class, practical guidance to help designers understand the newest technologies and navigate the myriad choices when publishing to print, tablet, and desktop.



We speak your language!



PePcon 2016 will be held June 5–8 at the Marriott Marquis San Diego Marina! PePcon is a three-track event with over 20 experts from North America and Europe, presenting over 30 sessions and workshops for designers, production artists, and publishers. [Register now](#) while we still have seats available!

Additional information about the event can be found at: <http://pepcon.com>



PePcon: The Faces of the Publishing Industry

PePcon features the top speakers and experts in the field of print and ePublishing, including best-selling authors, internationally known trainers, and consultants on the front lines of the publishing industry. We have built a reputation as the premier “How To” professional publishing event in North America, and our speakers are the heart and soul of what makes this *the* print + ePublishing conference.

Adobe and other leading developers recognize the value of finding so many thought-leaders in the same place, and each year send product managers and engineers to PePcon to meet and interact with our audience. PePcon’s community of publishers, designers, and developers makes it a unique opportunity for attendees, sponsors, and speakers alike to share and learn.



What is PePcon?

PePcon is content — With a focus on best practices and new techniques for Adobe InDesign, Photoshop, Illustrator, HTML5, PDF, DPS, and EPUB, PePcon helps you separate the wheat from the chaff, leverage your creative intelligence, and become a successful print + ePublisher!

PePcon is community — Whether you're an educator or art director, production person or prepress-operator-turned-html-codemonkey, PePcon brings you together with others who are working to solve the same kinds of problems you are.

Our event is in North America, but PePcon regularly draws attendees from over 20 different countries on six continents.



5 Reasons You Can't Afford to Miss this Event

Stay Relevant Our industry is changing faster than ever, and new products and techniques emerge every day. PePcon helps you keep up!

Strengthen Your Skills We're assembling the greatest collection of print layout, ePub, and digital publishing experts in the world! They're not just on stage—they're eating lunch with you, in roundtable discussions with you, answering questions, and exploring solutions!

See the Future Adobe has not yet officially announced new versions of InDesign and other CC apps, but PePcon is traditionally an event for Adobe and other developers to showcase new features!

Forge a Future with Adobe You'll enjoy rare access to Adobe, including product managers and engineers.

Make Valuable Connections Get out of your office and meet colleagues from around the world! PePcon is the perfect place to learn what others in your industry are doing and how they're doing it.

Industry expert Kat Topaz presenting at PePcon 2015



PePcon 2016: Location

June is a great time to visit San Diego!

Soak up the sun in style at Marriott Marquis San Diego Marina! Just steps from the Gaslamp Quarter, this downtown San Diego hotel has breathtaking views of San Diego Bay and is a short drive to many popular attractions including Balboa Park, the San Diego Zoo, Seaport Village, and Legoland.

We've arranged for a block of rooms at a **special conference rate** of \$265 per night, which includes complimentary in-room internet. See the [conference web site](#) for more details, or call the Marriott at 800-228-9290 and tell them you're attending PePcon. This **special discount is only good until May 16, 2015**. We have a limited number of rooms available, so book your room soon!



Register Today!

What's included:

- Admission to over 30 sessions packed with information presented by over 20 internationally-renowned speakers.
- Breakfast and lunch on Monday, Tuesday, and Wednesday.
- Monday night hosted networking reception.
- A PDF event handbook with over 400 pages of additional information, speaker notes, and useful reference materials.
- Access to attendee-only "Connect" community networking forums.
- Automatic entry into "door prizes" worth over \$5,000!

Group discount: Register three or more attendees from the same company at the same time and get \$50 off per person!

Registration fees:

- **Gold Pass:** Four days, choice of any pre- or post-conference tutorial, all conference sessions, and video access: \$1,495 (or \$1,595 after April 11)
- **3-day conference + Sunday tutorial:** Conference plus choice of pre-conference tutorial: \$1,150 (or \$1,250 after April 11)
- **3-day conference + Wednesday tutorials:** Conference plus choice of post-conference tutorials: \$1,250 (or \$1,350 after April 11)
- **2-day conference:** \$950 (or \$1,050 after April 11)
- **Sunday tutorial:** \$225 (or \$275 after April 11)
- **Wednesday tutorials:** \$445 (or \$495 after April 11)

Education and nonprofit discount: Students, faculty, and employees of nonprofits, government agencies, or schools please contact info@pepcon.com for details about applicable discounts.



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Don't miss PePcon 2016 in San Diego, CA

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